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Trees For Tomorrow
Environmental Education Center®

PHONE SCRIPT TEMPLATE *For Returning Schools*

Greeting & Introduction:

Hi, is this [Teacher/Administrator Name]?

Hi, my name is [Your Name], and I'm calling on behalf of Trees For Tomorrow, the environmental education center in Eagle River. How are you today?

(Wait for response – stay warm and conversational.)

Purpose of Call:

I'm reaching out because I saw that your school has attended one of our programs in the past, and we'd love to see you return to Trees For Tomorrow! We know life and logistics have changed over the past few years, but we truly miss having your students on campus.

Reinforce Value:

As you know, our hands-on, nature-based programs provide incredible learning opportunities – not only supporting classroom concepts, but also boosting student confidence, connection to nature, and mental well-being. For many kids, it's the highlight of their school year.

Share What's New (if applicable):

Since your last visit, we've continued to enhance our programs, offering more flexibility for grade levels K-12 through our SOLE (School Outdoor Learning Experiences) model. We're happy to work with your team to create a schedule that works best for your school.

Ask & Next Step:

Would your school be open to exploring a return visit? I'd be happy to send updated info and connect you with our program staff to start the conversation.

(Wait for response.)

—> If yes:)

Awesome! What's the best email address to send our current program guide and contact info?

(Collect email and thank them again.)

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If they say “No” or “Not this year”:

Thank you for your honesty – we completely understand! We know every school year looks a little different. We really appreciated having your school on campus in the past and would love to keep the door open for future visits.

Would it be alright if I sent over a brief email with our latest program info – just so you have it on hand if the opportunity ever comes up again?

Thanks again for your time today – and we truly hope to reconnect when the timing is right!

Wrap-Up:

We really hope to see your school back at Trees For Tomorrow – your past visits meant a lot to us, and we’d love to be part of your students’ learning journey again. Feel free to check us out anytime at www.treesfortomorrow.com.

Thanks again, and have a great day!